\$124

MILLION: SPENT ON ARTS & CULTURE IN EUGENE **2,714** 

**JOBS** 

149,683

OUTSIDE COUNTY VISITORS \$34

MILLION: AUDIENCE SPENDING

\$90

MILLION:
DIRECT NONPROFIT
ARTS & CULTURE
SPENDING

3,831

**VOLUNTEERS DONATED** 

186,299

HOURS TO ARTS



ARTS &

## Get the facts. Share the insights. Support the arts.

The Arts & Economic Prosperity® is a national study measuring the economic impact of nonprofit arts and cultural organizations on local jobs, income paid to local residents, and revenue generated to local and state governments.

Learn more about what your participation in the arts means at ArtsBusinessAlliance.org/AEP6









