Arts Mean Business

The Arts & Economic Prosperity® study is a national study measuring the economic impact of nonprofit arts and cultural organizations on local jobs, income paid to local residents, and revenue generated to local and state governments.

Arts in Eugene contribute twice as much to the local economy as the median of other similarly-sized cities.

In 2015, that economic impact in Eugene equaled 62 Million Dollars & 2400 Jobs.

Learn more about what your participation in the arts means at: ArtsBusinessAlliance.org/AEP5