

# Arts Mean Business

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The Arts & Economic Prosperity<sup>®5</sup> is a national study measuring the economic impact of nonprofit arts and cultural organizations on local jobs, income paid to local residents, and revenue generated to local and state governments.

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Arts in Eugene contribute twice as much to the local economy than other similarly-sized cities.

In 2015, that economic impact in Eugene equaled

**62 Million &  
Dollars**  
**2400 Jobs.**

Learn more about what your participation in the arts means at:

[ArtsBusinessAlliance.org/AEP5](http://ArtsBusinessAlliance.org/AEP5)

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**Arts&Economic  
Prosperity<sup>®5</sup>**

A Project of **Americans for the Arts**

